



## WM CAPITAL - BOX DELLA SALUTE - INTEGRATION OF AUTOMATIC SYSTEM OF DISINFECTION AND SANITIZATION WITH GERMICIDAL LAMPS

***Exploiting the methodologies used into surgeries it was adopted a system that allow to process in physical way the bacterial count into Box della Salute without chemical agents.***

Milan, February 6<sup>th</sup> 2020

The technology integrated in Box della Salute consists of a system built by low pressure lamps also called "germicidal lamps", very similar to fluorescent lamps with a wavelength of 245 nm and of 185 nm, that allow the rapid sterilization of bacteria, fungi, viruses and any microorganisms. Short wavelength light acts on DNA, preventing its reproduction. These types of lamps are used to disinfect surgeries, hospitals, emergency rooms, and instruments used in biology laboratories and medical equipment. Furthermore, lamps that exploit lengths below 245 nm produce a highly efficient gas capable of reducing the bacterial count in environments and surfaces covered by mold and bacteria that disperse in the air.

Thanks to the reduced dimensions of the Health Box, the automatic system with low pressure rays is able to reduce the bacterial count existing inside it, after each use, in a few minutes. In this way, the user enters a sterilized and physically treated environment, without the use of chemicals harmful to health. The built system is highly secure since it only comes into action when no person is present in Box della Salute.

**Fabio Pasquali CEO of WM Capital**, a company listed on AIM Italia and specialized in the Business Format Franchising, regarding the development and commercialization of Box della Salute, states the importance of the adoption of the system with germicidal lamps: "*In light of the latest events that have affected China, it is unthinkable not to be able to resort to health care in clinics or hospitals to avoid the infection of viruses or other infections. Thanks to the automatic system of physical x-ray treatment inserted in Box della Salute, it's possible to safely perform the control in a clean environment and a controlled microbiological charge without the risk of contracting any type of disease. In fact, the germicidal lamp is effective against all microbes that can be present in the air and can prevent the spread of viruses in public places. In this way, the Health Box can be placed in any place of heavy influx such as shopping centers and airports and be used with a minimal risk of coming into contact with any infectious microorganism*".

The press release is available on the websites [www.wmcapital.it](http://www.wmcapital.it) and [www.boxdellasalute.com](http://www.boxdellasalute.com)

**WM Capital (WMC: MI)**, WM Capital, a company specialized in the creation and development of Business Format Franchising, supports companies in their growth process for external lines through the development of franchising systems in Italy and abroad, giving know-how industrial and operational and providing a qualified network of international operators. The company also operates in the Multimedia sector through the AZ Franchising brand, the expression of the platform of the same name consisting of the monthly AZ Franchising and the [azfranchising.com](http://azfranchising.com) portal. In its over twenty years of experience, WM Capital has followed over 650 brands belonging to 50 different sectors and thanks to the expertise acquired selects innovative business models in sectors with high growth potential, providing a complete set of tools and services aimed at increasing their value over time.

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