



WM CAPITAL: AGREEMENT REACHED FOR THE SALE OF THE FIRST BOX DELLA SALUTE

The first buyer is the Lucanian municipality of San Chirico Raparo: anti-Covid 19 triage functions will be performed autonomously

Milan, 15 July 2020

WM Capital, a company listed on AIM Italia specialized in the Business Format Franchising, announces that it has today reached an agreement for the sale of a multi-diagnostic Box della Salute device at a price of Euro 49,000.00 (+ VAT in the amount of law), thanks to the contract with the Municipality of San Chirico Raparo (PZ) which adopted it as part of its project "Essential social and health services - Telemedicine-Health Point". The purchase, which will be finalized with the actual award by the Municipality when approving the 2020 budget, follows the order of 100 serological kits for the rapid diagnosis of Covid-19 functional to carry out a population screening and in detail of commuter workers in the municipality.

The Box della Salute looks like a multi-functional cabin containing medical devices interconnected and managed by a single software, which allow the provision of monitoring services as well as specific analyzes of your health and, in particular, it is equipped with a sanitization system that reduces the risk of contracting infections or spreading the virus by effectively performing a triage function for Covid19. The multi-diagnostic device also integrates the teleconsultation and tele-referral functionality, making use of specialists such as cardiologists, dermatologists, pediatricians. Due to its design features, the Box della Salute can be easily positioned in a multiplicity of places such as medical clinics, companies, pharmacies, schools, airports, shopping centers and others.

The technology integrated in the Box della Salute is based on a system consisting of low pressure lamps, also called "germicidal lamps", very similar to fluorescent lamps with a wavelength of 245 nm and 185 nm, which allow rapid sterilization of bacteria, fungi, viruses and any microorganisms. Short wavelength light acts on DNA, preventing its reproduction. These types of lamps are used to disinfect operating rooms, hospitals, first aid and instruments used in biology laboratories and medical equipment. Thanks to the reduced dimensions of the Health Box, the automatic system with low pressure rays is able to reduce the bacterial load present inside it, after each use, in a few minutes. In this way, the user enters a physically debattered and treated environment, without the use of chemicals harmful to health.

Fabio Pasquali, Ceo of WM Capital S.p.A.: *"We have always believed in the importance of promoting prevention, both with easy-to-use medical instruments and with consultations from remote specialists. The aim is to educate people to take care of their physical condition in an easy, fast and autonomous way, in any place and to also equip small urban centers less connected with metropolitan areas with a functional structure capable of guaranteeing a first effective level of health protection, all the more necessary in the current pandemic phase. Thanks to the 60% tax credit, buyers will be able to deduct the cost of the Box and its services, taking advantage of an additional incentive to have a complete territorial prevention system for the benefit of customers, collaborators, fellow citizens, students, travelers and many other categories."*

Claudio Borneo Totaro, mayor of the municipality of San Chirico Raparo: *"The health of my fellow citizens has always been my priority and that's why I decided to buy the Box della Salute and its services and make them available to everyone to provide specialist assistance without the necessary physical presence of the doctor and without having to go to the hospital or medical clinics, in our case also very distant from the Municipality. In addition, I wanted to help the general practitioner in the area by managing*



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only patients who really need treatment by appointment and supporting him by providing a first clinical picture produced by Box della Salute.”

The press release is available on websites www.wmcapital.it - www.emarketstorage.com - www.boxdellasalute.com

WM Capital (WMC:IM), company specialized in the creation and development of innovative Business Format Franchising and SMEs since 2017, supports companies in their growth process through external lines through the development of franchising systems in Italy and abroad, conferring industrial and operational know-how and a qualified network of international operators is available. It operates through the three areas of activity Consulting, Communication, Financial Advisory and the Health Tech division, specialized in the research and development of strategic plans in the HealthCare area with the help of the Health Box in favor of the well-being of networks. The company is also active in the Multimedia sector through the AZ Franchising brand, the expression of the platform of the same name consisting of the monthly AZ Franchising and the azfranchising.com portal. In its over twenty years of experience, WM Capital has followed over 700 brands belonging to 50 different sectors and thanks to the expertise acquired selects innovative business models in sectors with high growth potential, providing a complete set of tools and services aimed at increasing their value over time .

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