



PRESS RELEASE

**WM CAPITAL: COVID BOX LAUNCHED, BORN FROM THE BOX DELLA SALUTE EXPERIENCE AND DESIGNED SPECIFICALLY FOR FAST AND TOTAL HEALTH SAFETY SCREENING OF SARS-COV2 THROUGH SPECIALIZED HEALTHCARE OPERATORS**

***The structure, totally modular to be adapted to different places and needs, will be presented via streaming on November 19th with the possibility of delivery already in early December.***

*Milan, 29 October 2020*

WM Capital S.p.A. ("**WM Capital**" or the "**Society**"), company listed on AIM Italia, specialized in Business Format Franchising, also operating in the healthcare sector through the Health Tech division, will present to the market, on November 19, 2020, live streaming, **Covid Box**, the new modular system designed specifically for Sars screening -Cov2, with delivery available already in early December. During the live Covid Box it will be illustrated to the public and prices and commercial and distribution methods will be made public.

The system, which arises from the dialogue, collaboration and requests of big players in the transport sector such as airlines and management companies, shopping centers, pharmacy networks, universities and health professionals, responds to the need to carry out rapid screening of flows specific to such places or within the respective catchment area.

The totally innovative and modular structure is the result of the experience gained on Box della Salute and has been designed to facilitate patient management without waiting and therefore without crowds. Total health safety, provided by automatic sanitation systems, will offer the possibility of carrying out rapid tests in small and safe spaces by authorized health professionals.

Covid Box, is not a medical device and does not replace but supports the already present Health Box, with the aim of responding to contingent needs strongly requested by the market, also having protocols available according to the individual place of installation, the type of service provided, health professionals present or not.

Covid-Box, whose realization has benefited from the European Patent No. EP19712044.7 called Self Diagnostic System held following the acquisition of assets such as the press release dated 16 October 2020, thanks to its modularity, it can be easily installed and transported to any place and is able to provide additional and differential services, even after the first installation.

In order to strengthen the distribution channels, the Company is expanding its Italian commercial network already made up of 15 companies and individual commercial agents, but also by selecting dealers throughout the European territory both for individual European countries and by identifying the product sectors. who already have commercial channels in place.

The Company holds the economic exploitation rights of Covid Box, including the granting of not only commercial but also production licenses to third parties, also in Europe, without prejudice to the necessary verification by these third parties of local national regulations. The Company also specifies that it made use of third parties for the design and that the production of the Covid Box is carried out in outsourcing.



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Pending market feedback, the Company is unable to estimate any significant impacts on its financial statements to date.

The modalities of participation in the presentation event of the Covid Box, set for November 19, will be subsequently communicated to the market.

**Fabio Pasquali**, CEO of **WM Capital S.p.A.**, declares: *“Covid Box is the result of the analyzes and research conducted in recent years, further updated to make our contribution in the fight against the Covid-19 pandemic. I would like to thank the network of operators, professionals, large companies in the transport sector and the retail world for their contribution to the creation of this innovative system. The totally modular structure responds to the need to monitor and manage, in total privacy and with constant sanitation methods, the flows in total safety, intervening in critical cases, through the buffer and therefore the consequent procedures.*

*Modularity is combined with transportability and accessory integration of services, making Covid Box perfectly adaptable to airports, stations, shopping centers, universities and pharmacies and to be widely distributed throughout the country, even abroad”.*

Press release is available in these websites [www.wmcapital.it](http://www.wmcapital.it) e [www.emarketstorage.com](http://www.emarketstorage.com)

**WM Capital** (WMC:IM), company specialized in the creation and development of Business Format Franchising and innovative SMEs since 2017, supports companies in their growth process by external lines through the development of franchising systems in Italy and abroad, conferring industrial and operational know-how and providing available a qualified network of international operators. It operates through the three areas of activity Consulting, Communication, Financial Advisory and the Health Tech division, specialized in the research and development of strategic plans in the HealthCare area with the help of the Health Box in favor of the well-being of the networks. The company is also active in the Multimedia sector through the AZ Franchising brand, an expression of the platform of the same name consisting of the monthly AZ Franchising and the [azfranchising.com](http://azfranchising.com) portal. In its over twenty years of experience, WM Capital has followed over 700 brands belonging to 50 different sectors and thanks to the expertise acquired it selects innovative business models in sectors with high growth potential, providing a complete set of tools and services aimed at increasing their value over time.

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